

Sedona Events Alliance

Membership and Dues Policy

Adopted May 19, 2011

The Sedona Events Alliance (SEA) is an Affinity group of the Sedona Chamber of Commerce (SOCCC) and derives certain benefits from the Chamber to support marketing Sedona and the events that take place in the greater Sedona area.

An Event member is a for-profit or not-for-profit organization that promotes events throughout the greater Sedona area attracting visitors and residents.

An Affiliate Member is a person and/or business that interfaces with providing services and/or supplies to Event Members.

All Members in the SEA have access to the Master Calendar and are listed on the SEA website with a link to their business. Event Members can list their events on the Master Calendar and derive marketing support from the SEA.

1. Membership in the SEA requires that each member have an active membership status with the Sedona Chamber of Commerce. As a general rule, a minimum of 75% of the SEA membership must also be active Tourism Bureau members. As Tourism Bureau dues drive most of the destination marketing that is done by the Chamber, SEA Members that are also Tourism Bureau Members may receive priority in promoting their events for destination marketing over non-Tourism Bureau SEA members.
2. Dues are collected annually and are not prorated if a member joins at a time other than the beginning of the year.
3. Guests are welcome to attend 2 meetings and then payment is required to attend additional SEA meetings.
4. The annual dues are the same for an Event or Affiliate membership.
5. New Event members will be added to the SEA website, Master Calendar and Member Roster. Affiliate members will be added to the SEA website, have access to the Master Calendar and be placed on the Member Roster after payment of their dues.
6. The Invoice for annual dues will be sent out in early January and payment is expected by no later than January 31st.
7. If a member does not pay their dues by the end of February, they will be removed from the SEA website, Master Calendar and Master Roster.
8. Reinstatement of a membership will cost an additional \$50 administrative fee.
9. There are certain funding organizations that are provided complimentary membership in the SEA including but not limited to the SOCCC, City of Sedona and Sedona Community Foundation. Certain individual members that contribute pro bono services for the benefit of the SEA but do not host events or derive any benefits of membership are also provided with a complimentary membership. This is done at the discretion of the SEA President.
10. For-profit and not-for-profit organizations that host events outside of the greater Sedona area may join the SEA and post their events on the Master Calendar. Destination marketing coverage provided by the SOCCC and Tourism Bureau will not be available.